



# RAFAEL VEIGA

fullstack developer

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## ABOUT ME

My name is Rafael Veiga, i'm 28 years old, living in São Paulo, Brazil.

I'm currently working as a Fullstack Developer at Gamers Club Media

I've worked previously as an UI/UX Designer, providing great user experience for airline and logistics companies.

I have 9 years of experience as a developer and a digital designer. My skills range from designing and creating a digital product to developing and publishing it in production.

## WORK EXPERIENCE

### ● GAMERS CLUB MEDIA

CO-FOUNDER & FULLSTACK DEVELOPER / 2017 - PRESENT

**Gamers Club Media is a network of multiple esports websites (DRAFT5.gg, VALORANTZone.gg, TropaFreeFire.com.br)**

This endeavor started on Jan/2017, where I created DRAFT5.gg as a side project. In the following years, DRAFT5.gg grew to be the largest CS:GO focused esports website in Latin America.

In Jun/2019, DRAFT5 was acquired by Gamers Club and Immortals Gaming Club. This has allowed me to pursue the development of DRAFT5 full-time in a multiple hat role working as fullstack developer and product designer

Together with Gamers Club, we've expanded our operation to two more websites and a team of more than 20 professionals working for our network.

With an average of 500.000 unique users and 3.2 million pageviews per month across all websites, Gamers Club Media has become one of the largest esports content networks in Latin America.

#### Responsibilities:

- Led technical decisions for our technology stack, including infrastructure, backend and frontend.
- Maximized SEO and Pagesped Insights metrics
- Built and designed features from the ground up (Tournament brackets, team line-ups, real time play by play on CS:GO matches, from prototyping to final deploy
- Worked with advertisers and advertising technologies to achieve break-even through ad revenue
- Managed a team of developers in a Scrum based methodology
- Launched TropaFreeFire and VALORANTZone as MVPs, and managed the growth of both websites to over 500k pageviews and 100k unique users per month in a year.

#### Key Achievements

- From a side project / MVP to the largest CS:GO focused esports website in Latin America: Developing features, measuring results and understanding user needs
- 14M pageviews and 2.2M unique users in Q4/2021, all-time record for the network

Tecnologies used in our websites include:

- **Next.js** for DRAFT5 front-end and **Wordpress** for TropaFreeFire and VALORANTZone
- A **Node.js** API, using **Express.js**, **REDIS** and **MySQL**, serving data to our front-end applications
- A **React + Redux** admin panel, to manage matches, tournaments and teams inside our platforms.

### ● WEFIT XPERIENCE DESIGN

UX DESIGNER & FRONT-END DEVELOPER / 2016 - 2019

I've worked as a UX Designer and Front-End Developer at Wefit Xperience Design consultancy for 3.5 years. While I was there, I had the opportunity to work with the following clients:

#### Azul Brazilian Airlines

- UX and front-end development for their main website (voeazul.com.br)
- Developed internal tools for their airport teams, including user research and website/app development for a baggage and passenger management system used throughout their day to day operation.

#### Luft Logistics (luft.com.br)

One of the largest logistics operators in Brazil.

- Developed and maintained a React platform for internal WMS/TMS system

#### Repom

Digital solutions provider for freight companies in Brazil.

- Developed an internal toll management system for freight companies, including user research, prototyping and development

## TECHNOLOGIES/SKILLS

- REACT
- TYPESCRIPT
- JAVASCRIPT
- NEXT.JS
- SOCKET.IO
- STYLED-COMPONENTS
- NODE.JS
- EXPRESS
- TYPEORM
- MYSQL
- REDIS
- DOCKER

## LANGUAGES

Portuguese: Native  
English: Fluent

## SOCIAL MEDIA

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